

## ORDER



**Orders**  
**Order / Rev:** 164108  
**Alt Order #:** 06290582  
**Product Desc:** AMER CHEMISTRY COUNC  
**Estimate:** 3059  
**Flight Dates:** 08/22/12 - 09/10/12  
**Original Date / Rev:** 08/21/12 / 08/21/12  
**Order Type:** GENERAL

WDJT-TV-LP

**Primary AE:** Matthew Norten  
**Sales Office:** HDC  
**Sales Region:** NAT

**Agency Name:** American Media Advocacy Group  
**Buying Contact:** Ber Angle  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Issue/American Chemistry Council  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-1  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	1	\$450.00	\$382.50
08/27/12	09/02/12	1	\$450.00	\$382.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	1	\$450.00	\$382.50	0.00
September 2012	1	\$450.00	\$382.50	0.00
<b>Totals</b>	<b>2</b>	<b>\$900.00</b>	<b>\$765.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	1%	\$900.00
Market	100%	\$90,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	36%	\$32,400.00
WITI	59%	\$53,100.00
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	4%	\$3,600.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDJT	08/26/12	09/02/12	CBS58 Nws 5p M-Sa/530M		5-530p/530-6p	-----1	:30	1	\$450.00	P-1	0.00	NM	2	\$900.00
CBS58 Nws 5p M-Sa/530p Su															
SU 5P NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/26/12		-----1		1				\$450.00		0.00			
Week: 08/27/12		09/02/12		-----1		1				\$450.00		0.00			
<b>Totals</b>														<b>2</b>	<b>\$900.00</b>